

Prepared by Northwind Web Studio

Accessibility defect record

This is an example of a white-labelled report, as the Agency plan makes it. The agency, Northwind Web Studio, and the shop, Wren & Marrow Provisions, are both fictional, and everything in it was built from fixture data. It describes no real site and no real scan. A real report carries no such notice and no watermark.

Wren & Marrow Provisions

<https://www.wren-and-marrow.example/>

Period requested: 1 February 2026 to 1 August 2026 (6 months)

Record covered: 10 February 2026 to 10 July 2026, 6 scans.

The record begins after the period opens. There is no observation of this site between 1 February 2026 and 10 February 2026, so nothing in this document describes that time, in either direction.

This document records what an automated scanner detected on the pages it reached, on the dates each scan ran. It is a record of observations. It is not an audit, not an assessment of this site as a whole, and it carries no score, grade or percentage: there is no number here that can be read as a distance from any standard. Automated testing reaches a part of what the relevant criteria require, and the section titled "What these scans did not observe" says which part it did not reach.

Report SAMPLE · generated 2026-07-12 09:00 UTC · scanner 0.1.0 · axe-core 4.13.0

Remediation history

Every defect class recorded on this site during the period, including those no longer detected.

“Resolved as of scan N” means the scan that ran at that time did not detect the class; it is a record of what was observed, not a statement that the underlying problem was addressed. “Held open” means the class stopped being detected while its previous sighting was uncertain, so its absence may be a property of the measurement rather than a change to the page — those are not remediations and are not counted as any.

5 defect classes in the period: 2 open, 1 no longer detected, 2 held open.

“Was £6.40” +7 more

Not detected as of the scan of 10 May 2026. Not a statement that it was addressed.

First observed 10 February 2026, within this period.

scan 1 detected at 3.12:1 · scan 2 detected at 3.12:1 · scan 3 detected at 3.09:1 · scan 4 not detected · scan 5 not detected · scan 6 not detected
color-contrast · /collections/pantry · WCAG 1.4.3 · .product-card .price-note

“Shop the spring pantry sale”

Held open as of scan 6. Reason recorded by the scanner: Not detected by this scan, but the previous sighting was measured while the element was animating, so the absence may be animation phase rather than a remediation. Held open pending a second consecutive absence.

First observed 10 February 2026, within this period.

scan 1 detected at 4.24:1 (uncertain) · scan 2 detected at 4.46:1 (uncertain) · scan 3 detected at 3.70:1 (uncertain) · scan 4 detected at 4.31:1 (uncertain) · scan 5 detected at 4.12:1 (uncertain) · scan 6 not detected
color-contrast · / · WCAG 1.4.3 · .announcement-bar a.announcement-bar__cta

“Delivery” +5 more

Held open as of scan 6. Reason recorded by the scanner: the page this defect was last seen on could not be read in this scan, so its absence is not evidence of anything

First observed 10 February 2026, within this period.

scan 1 detected · scan 2 detected · scan 3 detected · scan 4 detected · scan 5 detected · scan 6 not detected
target-size · /pages/delivery · WCAG 2.5.8 · footer .footer-links a

An unlabelled image in the main content on /

Open. Detected by the most recent scan in this period.

First observed 10 November 2025, before this period opened on 1 February 2026. The earliest column below is not its first sighting.

scan 1 detected · scan 2 detected · scan 3 detected · scan 4 detected · scan 5 detected · scan 6 detected
image-alt · / · WCAG 1.1.1 · main > section.hero > img

An unlabelled link on /collections/all +11 more

Open. Detected by the most recent scan in this period.

First observed 10 March 2026, within this period.

scan 1 not detected · scan 2 detected · scan 3 detected · scan 4 detected · scan 5 detected · scan 6 detected
link-name · /collections/all · WCAG 2.4.4, 4.1.2 · .product-grid a.product-card__link

Defects currently open

Every defect class the most recent scan detected on this site, grouped by rule. A defect class is one distinct problem, which may appear on many elements and many pages; the count beside each group is the number of elements it stands for. This records what was observed on the pages that were scanned, on the date each scan ran. It is not an assessment of the site as a whole.

Images without alternative text

image-alt · critical · Blocks people from completing a task

Screen reader users are told nothing about these images. Whatever meaning they carry is simply absent.

An unlabelled image in the main content on /

No alternative text, so its meaning is absent for screen reader users

image-alt · / · WCAG 1.1.1 · main > section.hero > img

```

```

Links without names

link-name · serious · Makes a task substantially harder

Screen reader users hear only “link”. Anyone navigating by a list of links sees an entry with no destination.

An unlabelled link on /collections/all +11 more

Announced only as “link”, with no destination

link-name · /collections/all · WCAG 2.4.4, 4.1.2 · .product-grid a.product-card__link

```
<a class="product-card__link" href="/products/olive-oil"><span class="icon icon-arrow"
aria-hidden="true"></span></a>
```

What these scans did not observe

Automated testing reaches a part of what the accessibility criteria require, and any one scan reaches a part of a site. This section states the parts these scans did not reach, with the counts from the scan record rather than in general terms. Nothing below should be read as an assurance about anything it does not mention.

Defects on pages that could not be read

1 defect class could not be observed in this scan: the page each was last seen on could not be read. Those classes are carried forward unchanged. They are not reported as resolved, because nothing looked at them: an unobserved defect and a defect that is no longer there are not the same thing, and this document will not present one as the other.

1 page could not be read, and why:

<https://www.wren-and-marrow.example/pages/delivery> — The page never stopped changing long enough to be measured, so it is recorded as not measured, not as having no defects.

Findings that need confirmation by hand

1 defect class carries a measurement flag. A flagged reading is one instant of something that was still moving, or something present in one sample and not the other, so it should be confirmed by hand before it is acted on or relied on.

“Shop the spring pantry sale” — `measured_during_animation (color-contrast · /)`

1 defect class stopped being detected while the previous sighting was uncertain, and is held open rather than recorded as no longer detected.

Pages that were not scanned

6 pages were scanned.

Only these pages were examined. Any page not listed in this document was not looked at, and nothing here describes it.

Links the crawl did not follow, by reason:

Already found on another page — 41

Excluded by this site's scan settings — 3

On another site — 7

Too many links away from the homepage — 12

1 page was excluded because this site's robots.txt disallows it. That is the site's instruction and we follow it.

Linked documents that were not read

Linked documents are not scanned. The scanner reads web pages; it does not read PDFs, office documents, spreadsheets, images or other files that a page links to, and nothing in this document describes their content or its accessibility.

This scan found 1 linked document, which was not read:

<https://www.wren-and-marrow.example/care-guide.pdf> — PDF document

Method

Who made these observations

Northwind Web Studio prepared this document. The observations in it were made by Kept Record, an automated accessibility scanner, and are reproduced here as Kept Record recorded them; the method below is Kept Record's.

What was measured

Each page was loaded in a real Chromium browser, allowed to come to rest, and tested with axe-core against the WCAG 2.2 Level A and AA rules. Rules axe classifies as best practice are excluded: they identify real problems but they are not criterion failures, and mixing them in would inflate any count read as a measure of conformance.

What a defect class is

One row is a defect class, not one element. A rule failing on the same selector on the same page is one class however many elements it affects, and the count beside it says how many. That grouping is deliberate: it matches what one change would close, so the list is a work queue rather than a tally.

How a defect class is identified across scans

A class is identified by a fingerprint over the rule, the normalised selector, the host and the path. It contains no page content. Normalisation removes the parts of a selector that change without the page changing — generated class names, state classes, positional indexes — so the same defect keeps the same identity between scans and its history can be followed.

When a page is measured

Every page is measured twice: once early, and once after the page stops changing. The findings are combined. A single settle point cannot do both jobs — interface that exists only while a page is still moving is gone by the time it comes to rest, and many real sites never go quiet at all — so a defect seen only in the early sample is recorded and flagged rather than dropped or trusted.

What “not detected” means

It means the scan that ran at that time did not detect the class. It is not a statement that anything was changed, and this document never converts one into the other. Where a class stopped being detected under conditions that make the absence unreliable, it is held open instead and the reason is recorded.

What this does not do

It does not judge conformance, and it produces no score, grade or percentage. Automated testing cannot decide whether alternative text is accurate, whether a reading order makes sense, or whether a page is usable with assistive technology end to end. Those need a person. This document is one input to that work and not a substitute for it.

This scan

Scanner 0.1.0, axe-core 4.13.0, run 2026-07-10 09:00 UTC. The scanner identifies itself honestly in its User-Agent, respects robots.txt, reads pages only, and never submits a form or enters a checkout, cart or account area.

SAMPLE · fixture data · not a record of any real site